# Participatory Privacy: Enabling privacy in Participatory Sensing

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# Participatory Sensing: why?

#### Wireless Sensor Network

- Small-scale
- Short-lived
- Application-specific
- Static
- \*Very\* resource constrained
- Wireless multi-hop
- Deployment / maintenance costs
- Low Real-life impact
- People out-of-the-loop

# Participatory Sensing: who?

### Smartphones

- 10<sup>9</sup> (and counting) worldwide
- Always -on, -carried, -connected (3/4G)
- Multiple embedded sensors
  - GPS, thermometer, accelerometer, light sensor, etc.
  - Bluetooth, NFC to connect to other sensors
- Powerful
  - 1.5Ghz dual-core, 1GB ram, rechargeable battery

### People

- Mobile
- Interaction w/ others
- Interaction w/ environment

# Participatory Sensing: what?

- Novel, fast-growing computing paradigm
- Infrastructure-less data collection at never-seen scale
- Harvest dynamic information about environmental/social trends
  - (Some) People are more interesting than motes
  - Exploit their mobility and their relationship with the environment
- That's right: mobile phones are "sensors"!

# Participatory Sensing Initiatives 1

PetrolWatch @ DCOSS'08



BikeNet

@ SenSys'07



LiveCompare @ HotMobile'09



# Participatory Sensing Initiatives 2

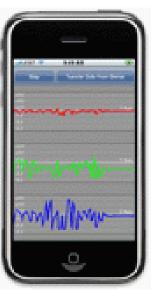
ParkNet

@ MobySys'10

SignalGuru @ MobySys'11 Ishake (tech.rep.)







**Rutgers University** 

**Princeton University** 

**UC** Berkeley

# Wait... plastic surgery for WNS?

WSN	Participatory Sensing
Dull gadgets	User-carried smartphones
Poor resources	1GHz CPU
Limited battery life	Easily rechargeable
Static	Highly mobile
Network Operator owns and queries the network	Different entities co-exist and do not trust each other
Security / Dependability	Security / Privacy

# PS (basic) architecture

Mobile Node Network operator Service Provider Querier (MN) ( NO ) (SP) (Q) **Query Registration** Data Report **Forward Query Execution** 

# Parties (1)

#### Sensors

- Installed on smartphones
- Emit data reports

#### Carriers

- People carrying their smartphone
- Vehicles?
- Animals?

#### Queriers

- Users/applications subscribing to specific information
- E.g., Bob interested in "Temperature in Darmstadt"

Sensors + Carriers = Mobile Nodes (MNs)

(E.g., Alice's phone)

# Parties (2)

## Network Operator (NO)

- Manages the network to collect and deliver reports
- Maintains WiFi, GSM, 3G/4G, ...
- E.g., T-Mobile

### Service Provider (SP)

- Intermediary between nodes and queriers
  - They have no mutual knowledge
- E.g., ps.google.com

# Participatory Sensing goes "live" if:

## Users are motivated to participate

- Need to design appropriate business models
- Game-theoretical models
- Discounted data plans

### Privacy is protected

- If users feel their privacy is endangered they won't participate
- Privacy of users reporting information
- Privacy of users accessing/querying information

# Privacy in PS

- Crypto and alike
  - Encryption, perturbation, aggregation
- Regulation
  - Who can access what, retention, etc.
- Legibility
  - Help users decide what to share and when

#### **Challenges**

Shilton – Comm. ACM'09 Kapadia et al. @ COMNETS'09 Christin et al. @ ICCCN'10 Christin et al. – JSS'10

#### Pictures and Videos

- Where you are
- Who's with you

#### Sound

- Personal opinions
- What you are doing

#### **Location and Time**

• GPS, WiFi AP

#### Biometric data

Health condition

#### Acceleration

Activity

#### **User studies**

Klasnja et al @ Pervasive'09 Brush et al. @ UbiComp'10 Raij et al. @ CHI'11

# Security and Privacy in PS (related work)

- Report integrity
  - Dua et al. @ HotSec'09
  - Gilbert et al. @ HotMobile'10
    - TPM-based
- Privacy-preserving aggregation
  - Dua et al. @ Securecomm'11
    - Correct behaviour of Aggregator
  - Shi et al. @ Infocom'10
    - Secret sharing based
  - Ganti et al. @ SenSys'08
    - Perturbed data w/ application-specific distribution
- Location Privacy
  - Huang et al. @ Percom'09

# Anonysense (Cornelius et al. @ MobySys'08, PMC'10)

- On the plus side
  - (probably) 1<sup>st</sup> attempt to provide privacy to PS
  - AnonyTL general purpose tasking language
  - Full implementation

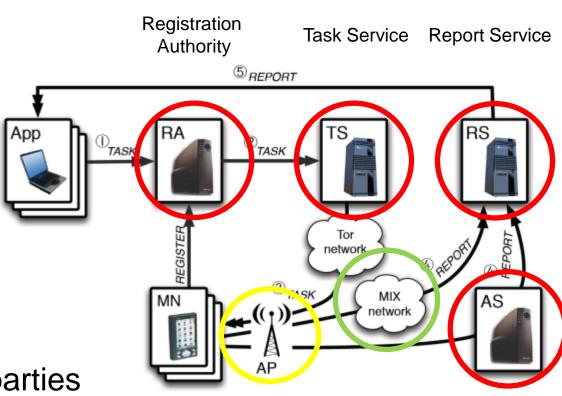
#### Goals

- Carrier privacy
  - Narrow Tasking
  - Tasking de-anonymization
  - Report de-anonymization
  - Selective tasking
  - Report analysis
  - Local eavesdropping / Eavesdropping by collusion
- Report Integrity
  - Tampering / Replay / Forgery

# Anonysense Architecture

- Carrier privacy
  - Tor
  - MIX networks
  - AS
- Report integrity
  - Group signatures

- WiFi-based
- Many semi-trusted parties
- No provable privacy



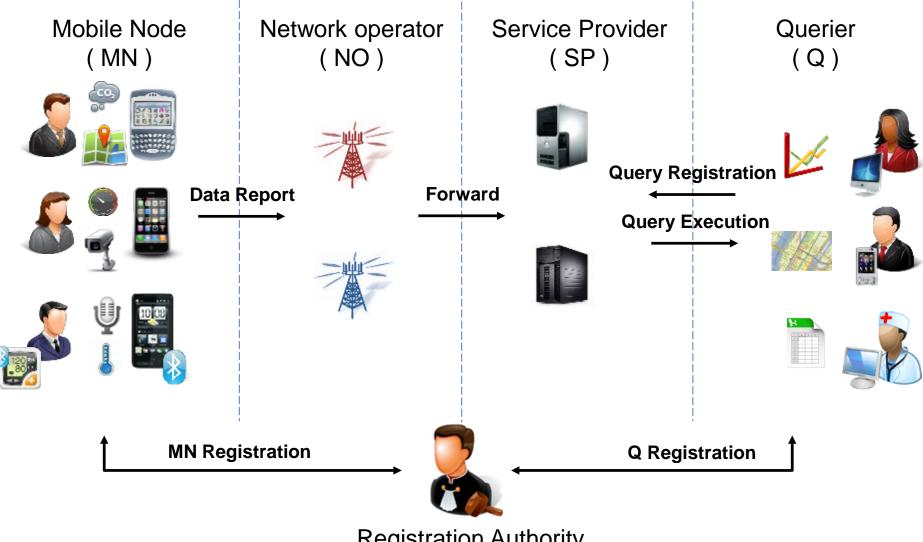
Anonymization Service

# PEPSI: Privacy-Enhanced Participatory Sensing Architecture

Joint work with E. De Cristofaro (PARC)

- Goals
  - Cryptographic "treatment" of PS
  - Protect the privacy of data producers/consumers
    - Provable guarantees
  - Realistic architectural assumptions
    - Minimize overhead

# PEPSI architecture



Registration Authority (RA)

# Privacy Requirements (1)

#### Soundness

No false positive/false negative

## Query Privacy

- Protects the query q subscribed by Q
- The NO, the SP, any MN, or any other Q, learn no information about q
- (Optional) Not even the RA

### Node Privacy

- Protects the data report D contributed by MN
- The NO, the SP, the RA, any MN, any unregistered Q, learn no information about D

# Privacy Requirements (2)

## Report Unlinkability

- No party can link two or more reports as originating from the same MN
- Seems impossible to achieve w.r.t. the NO in cellular networks

### Location Privacy

- No party can infer "who is where"
- Again, seems impossible to achieve w.r.t. the NO in cellular networks

## PEPSI intuition

### Hide Reports and Queries

- Cannot be transmitted in-the-clear, need to encrypt
- SP needs to match queries blindly

#### Naïve Solutions:

- Queriers/Mobile Nodes share a pairwise key
- Use public-key encryption

## Main problem (and main intuition)

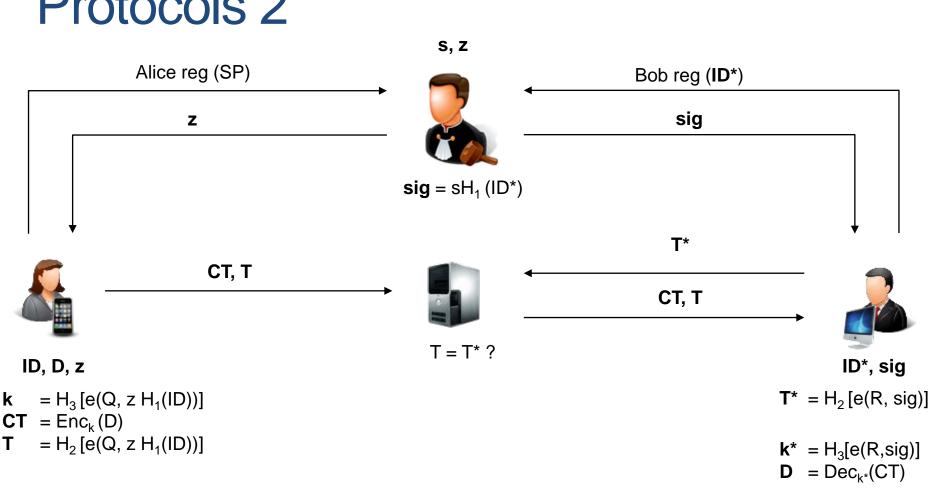
- Queriers and Mobile Nodes do not interact/know each other
- We can use Identity-based Encryption (e.g., Boneh-Franklin):
  - Query identifiers are like identities
  - Encrypt under the identity
  - Decrypt if authorized (in possession of the corresponding secret key)

## Protocols 1

- Setup executed by RA on input security parameter λ
  - Prime p
  - Groups G<sub>1</sub> and G<sub>2</sub> (of order p)
  - e:  $G_1 \times G_1 \longrightarrow G_2$  (bilinear map)
    - $e(aU,bV) = e(U,V)^{ab}$
  - s random in G<sub>1</sub> (secret master key)
  - z random in G<sub>1</sub> (periodically refreshed)
  - P random in G<sub>1</sub>
  - $H_1:\{0,1\}^* \longrightarrow G_1$ ,  $H_2:\{0,1\}^{G_2} \longrightarrow \{0,1\}^{\lambda}$ ,  $H_3:\{0,1\}^{G_2} \longrightarrow \{0,1\}^{\lambda}$
  - Public parameters: e, P, Q=sP, R=zP, H<sub>1</sub>, H<sub>2</sub>, H<sub>3</sub>

## Protocols 2

Public params = P, Q=sP, R=zP,  $H_1$ ,  $H_2$ ,  $H_3$ 



$$T^* = H_2[e(R, sig)] = H_2[e(zP, sH_1(ID^*))] = H_2[e(P, H_1(ID^*))^{sz}]$$

$$T = H_2[e(Q, zH_1(ID))] = H_2[e(sP, zH_1(ID^*))] = H_2[e(P, H_1(ID^*))^{sz}]$$

# Privacy

### Node Privacy

- Only authorized queriers in possession of valid sig obtain information on (T,CT)
- Reduction to CPA-security of Boneh-Franklin's IBE

## Query Privacy

- No one (except the RA) learns any information about query interests
- Reduction to CPA-security of IBE

# Privacy (2)

## Report Unlinkability/Location Privacy

- Not guaranteed w.r.t. the NO: open problem
- The NO strips off privacy-sensitive metadata (e.g., originating cell)

## Trust Assumption

- RA is trusted
- Honest-but-Curious SP
  - Does not create phantom users
  - May collude
    - But users have no incentive in colluding

## Performance Evaluation

### Focus on mobile phones

Experiments on Nokia N900 (600MHz CPU, 256MB RAM)

## Privacy-protecting layer at MNs

- Compute (T,CT)
- One bilinear map pairing, one AES encryption
- Only 93*ms*

## Overhead at other parties

- No overhead for SP (only matching hashed values)
- Negligible overhead for queriers (AES decryption)

# Open Problems

- Query privacy w.r.t. the RA
  - Blind-IBE
- Fine-grained authorizations
  - Hierarchical IBE
- Work on aggregate data queries
  - Average Temperature
  - Sum, Mean, Variance, ...
  - Predicates: e.g., "sum > 20 ?"
- Location Privacy
  - Possible?
- Revocation
  - Evict malicious MNs

# Questions?

- Thank you!
- More info at <a href="http://sprout.ics.uci.edu/PEPSI">http://sprout.ics.uci.edu/PEPSI</a>
- Credits: E. De Cristofaro @ PARC, Secure Mobile Networking Lab @ TU-Darmstadt